Promoting Health Behavior Change: An Introduction to Applying Motivational Interviewing Skills

Beth Martin, RPh; MS, PhD Associate Professor (CHS)

426 IPPE-2

Discussion 1



Objectives

- After completing the pre-reading and this tutorial, explain the READS principles of motivational interviewing and provide examples of each.
- Discuss how the components of readiness, scaling questions and the decisional balance sheet can be useful assessment techniques.
- Discuss when motivational interviewing skills are most useful during a patient encounter.
- Apply motivational interviewing skills to patient cases.

We wish to acknowledge the Auburn Motivational Interviewing Training Institute for some of the general slide materials.

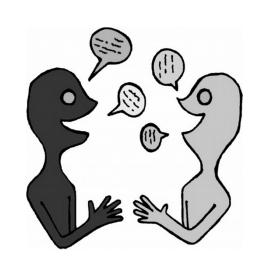


Consider your POPs Partner...

- o What is 1 health-related goal have they set?
- o What positive health behavior would they benefit from? (Consider the 4 Pillars of Successful Aging)

o How have those conversations gone before?

Motivational Interviewing is...



"a collaborative, goal oriented style of communication with particular attention to the language of change. It is designed to strengthen personal motivation for commitment to a specific goal by eliciting and exploring a person's own reasons for change within an atmosphere of acceptance and compassion."

Miller and Rollnick 2013

... "a collaborative, person-centered form of information exchange to facilitate constructive patient sense-making about health."

Berger and Villaume 2019

Motivational Interviewing

- o Motivational interviewing is:
 - Person-centered
 - Directive
 - Method of communication for enhancing intrinsic motivation to change by exploring and resolving ambivalence

Patients manage their illness, NOT healthcare providers

Behavior is about decisional balance



Concepts Associated with MI

- Decisional Balance identify the pros and cons
- Ambivalence pros = cons
- Resistance cons of change > pros of change
- Dissonance uncomfortable feeling
- Goals patient centered
- Readiness how ready
- Importance how important is the change
- Confidence that the patient can change
- o Autonomy choice must be the patient's∠
- Respect
- Face face saving

Biomedical vs Psychosocial

- o Practitioner-centered
- Information giving
- o "Save" the patient
- Dictate behavior
- Motivates patient
- o Persuade, manipulate
- Resistance is bad
- o Argue
- HCP respect expected

- o Patient-centered
- o Information exchange
- o Patient "saves" self
- Negotiate behavior
- o Assesses motivation
- Understand, accept
- Resistance is information
- Confront no ignore
- HCP respect earned



MI is more about LISTENING than telling Patients manage their illness,

o Value based

Respect for autonomy and patient's choice

o Skills

- Information exchange is a critical skill
- Importance, confidence and rapport should be continually monitored and responded to

o Roles

- The practitioner: provides direction, support, information; elicits and respects patient's views; assesses and addresses motivation for change; and negotiates change sensitively (What would make this important? What would have to change?)
- The patient: is an active decision maker



NOT healthcare providers

Why MI?

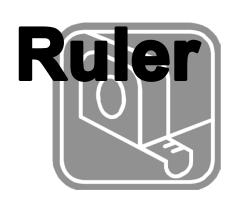
MI "outperforms traditional advice giving in approximately 80% of studies...in many different areas of intervention." - Rubak et al (2005)

- MI helps us recognize ambivalence as an opportunity
- o MI helps us listen for change talk & guide the patient
- MI allows us to use our communication skills in a refined and purposeful way
- o **Bonus:** Saves health system money, improves patient satisfaction and improves practitioner job satisfaction!

MI Toolbox







Good things & less good things



Sense making



Getting Started

- Set Agenda Raise the Subject
 - I am concerned about your _____ (health condition or lifestyle) and its effect on your overall health. How do you feel about your _____? We could talk about... Perhaps you are more concerned about something else?

Note: subject is raised for discussion only, with the question of change still open







- o I really do not know a lot about you and your daily life. Perhaps we can spend a few minutes with you telling me about a typical day in your life, and as you go along, tell me where your ____ (behavior: medication use, self-monitoring, diet, exercise) fits in.
- o So you wake up and.... What happens then?... How do you usually feel?

Modified: Considering a typical day 1-2 years ago, what is different about your life now?

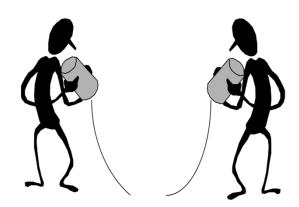






- Elicit what the patient has already been told or already knows about the topic
- ASK for permission to give advice
- Provide advice with emphasis on patient's choice
- o Elicit patient's response to the information

RESULT: Information Exchange





Example

o Elicit:

 What is your understanding of an acceptable exercise plan for someone who has diabetes?

Provide

 May I share with you exercise strategies that my other patients with diabetes have used?

o Elicit

 Which of those sounds like something you'd be willing to consider?



Providing/Exchanging Information

- o How much do you already know about...?
- o Would you like to know more about...?
- o The lab value (test result, reading) is _x_, what do you make of this?
- o May I share with you what happens to my other patients?
- o Now that I have given you this information, how does it apply to you?





Elicit the patient's agenda and expectations up front

- What concerns do you have about your medicines?
- How do you feel about…?

Elicit what they know

- What have you been told about ...?
- What would you like to know more about...?
- What do you make of this [lab value or symptom]?

Describe your medication use

- How do you remember to take your medicines?
- How do you administer your medicine?
- What problems have you had with your medicines?
- Identify how selfmanagement fits in
 - Tell me about a typical day.

What is your health condition keeping you from doing that you really wish you could do again?







 Asking permission to share information when a patient's decision is based on erroneous information or can actually be harmful

May I tell you what concerns me (about that plan)?



READS Principles

- o Roll with resistance
- Express empathy
- Avoid argumentation
- o Develop discrepancy
- Support self-efficacy



READS: Roll with Resistance

- Resistance occurs when we assume similar beliefs and values
- Resistance is a signal to respond differently
- Repeat back your understanding of what you heard using empathy and understanding
- Seek clarification



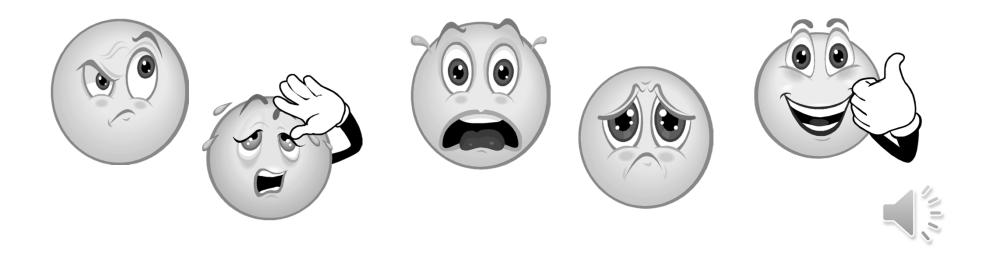


Trap	Strategy to Resolve
Take Control Away	Emphasize personal choice and control.
Misjudge Importance, Confidence, Readiness	Reassess importance, confidence and readiness. Re-examine patient's feelings / issues.
Meet Force with Force	Back off and come alongside the patient – LISTEN.



READS: Express Empathy

- An objective identification with the affective state of another (not their experience)
- o Creates a climate for change and trust
- o Requires good listening skills



Empathic Responses

- o "You seem____"
- o "You feel ____ because ____"
 - You felt very discouraged when you started smoking again.
- o "It seems to you..."
- o "You seem to be saying..."
- o "You sound....."
- NOT... "I understand"





- Argumentation forces people to defend the behavior you are trying to change
- o Feelings aren't arguable
- o Don't add to the person's resistance
- o Confront, but don't argue

Patient: "Taking this medication makes me feel like I can't even control my own health."

Pharmacist: "You sound discouraged, Mr. Brown. I hope you will come to see the medicine as something that will allow you to actually do that. What are your thoughts?"

Curious George







READS: Develop Discrepancy

- Change is motivated by a perceived discrepancy between the present behavior and important personal goals or values
- o Create dissonance
 - Dissonance is motivating
 - Pros and cons
 - Good things and less good things about change
- o Restate the discrepancies heard
 - ask questions about behaviors that don't support goals set by patient



(Box 2.1; Health Behavior Change, 1999)

Importance Why?

- o Is it worthwhile?
- o Why should I?
- o Do I really want to?
- o How will I benefit?
- o What will change?
 - At what cost?
- o Will it make a difference?

Confidence How? What?

- o Can I?
- o How will I do it?
- o How will I cope with x, y, and z?
- o Will I succeed if...?
- o What change...?

Readiness When?

Should I do it now? What about other priorities?



- o Readiness "rulers" or scaling questions
 - On a scale from 1 to 10 how
 - important is it for you to...
 - confident are you that...
 - ready are you to...
 - Why a 5 and not a 1? (elicits change talk)
 - What would have to happen for you to be a 6? (The envelope)

Example

- o I am not really sure how you feel about [change]. Can you help me by answering 2 simple questions, and then we can see where to go from there?
 - How important is it for you personally to [change] right now? If 1 was 'not at all important' and 10 was 'very important,' what number would you give yourself?
 - If you decided right now to [change] how confident do you feel about succeeding?



Decisional Balance Sheet

Continue Current Behavior

Change or Improve Behavior

Pros	Cons	Pros	Cons

- Explore the "good things" and "less good things"
- Restate the discrepancies heard. "On the one hand...and on the other hand..."
- Elicit: "So what do you make of all of this now?"





"What fits your busy schedule better, exercising one hour a day or being dead 24 hours a day?"



READS: Support Self-Efficacy

 Self-efficacy: A person's belief or confidence in their ability to make a specific change

Self-efficacy varies across situations

o Value in:

- Role models, social support
- "Doing" & skill building enhance self-efficacy
- Supporting self-efficacy throughout process



Examples

- 1. "Mr. Simmons, it's great that you take your diabetes medicine every day as you planned. Keep it up! What things do you do to stay on track?"
- 2. "I really believe you're on your way to better health since you are thinking about ways to incorporate more exercise into your weekly activities."



Brainstorming Strategy

1. Emphasize the principles

- There are usually many possible courses of action.
- I can tell you about what has worked for other people.
- You will be the best judge of what works for you.
- Let's go through some of the options together.
- 2. Go through the options (...what else could you do?)
- 3. Let patient select most suitable option
- 4. Convey optimism and willingness to re-examine



• • Get the "GiST" of it!

Goal	Strategy	Target
Lose weight = 5 lb	1. Eat less fat	1. Cut out fried potatoes2. No whole milk
	2. Keep food diary3. Eat new foods	1 Monitor x 1 wk1. Fruit once a day
	4. Get more exercise	2. Walk the grounds once a day



Many little steps make one big step.





Sense making

Ifeel ok, therefore I am ok. Idon't need to do anything.-

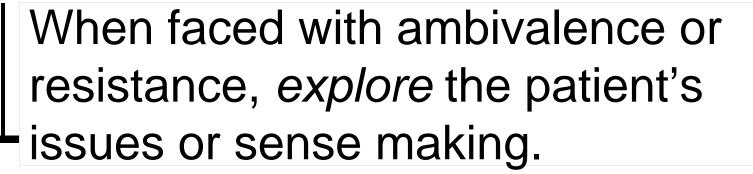
What information can I provide to help the patient make sense of things and reconsider their behavior (medicine/lifestyle) & NOT lose face?

if you feel ok, why do you need this medicine. (Yeah.)

That's a good question!

Can I share with you ...





- I know that smoking is bad for me. I know I should quit.
- Reflect back
 - So you know smoking is bad for you, it has risks. And you are having a difficult time making the decision to quit.
- Good things and less good things (create dissonance)
- Explore
 - What would make quitting important to you?
 - What barriers have to be removed?
 - What do you think you might be able to do?
- o A look over the fence



MI Summary

o How do you know when you've got it right?

- Patient is doing more talking than you
- You are listening very carefully and gently directing the interview at appropriate moments
- Patient appears to be 'working hard,' often realizing things for the first time
- Patient is actively asking for information and advice
- Patient is actively talking about change
- It feels as if you are holding up a canvas, and the patient is filling it with paint, in places sometimes selected by you, and sometimes by the patient

